FY25 ArtsCONNECT Application Narrative Preview

Applicants will be asked to complete an organizational profile with info about your organization such as mailing address, budget size, FEIN, SAM UEI number, and organizational presenting history (if applicable.) This organizational profile will be saved and can be reused for other Mid Atlantic Arts grants, including future rounds of ArtsCONNECT.

**Project**

Name of Artist/Ensemble

Are you the lead presenter? (Y/N)

If yes, you will be asked for work samples and lead presenter narrative. See below for more information.

Name of Consortium Lead Presenter

Your Project Start Date

Your Project End Date

Number of days project activities are taking place within your community

Number of public performances in your community

Projected audience attendance for public performance(s)

Number of community engagement activities

Signed letter of agreement between presenter and artist

**Narrative**

*Your answers to the following questions will most strongly contribute to the reviewers’ assessment of the project’s mission impact as defined in the criteria:*

What is your organization’s mission statement? You may include your vision statement as well if desired. If your organization does not have a formal mission statement, use this space to let us know the “big picture” of what your organization does and why. (No word limit)

How does this project advance the mission (and vision, if applicable) that you described above? (350 words)
Your answer to the following questions and to the work samples and artist narrative provided in
the lead presenter application will most strongly contribute to the reviewers’ assessment of the
project’s artistry as defined in the criteria:

Why do you want to work with this artist/company; what excites you about their performances
and/or other community engagement? (350 words)

Your answer to the following questions, as well as your submissions to the community partners
and project activities tabs, will most strongly contribute to the reviewers’ assessment of the
project’s community benefit as defined in the criteria:

In the space below, please indicate between 1 and 5 goals for this project. What will success
look like for you and your community if this project goes as planned? Please describe each goal
in 1-2 sentences, using a new line for each goal. (40 word limit per goal)

Your answer to the following question will most strongly contribute to the reviewers’
assessment of the project’s access as defined in the criteria:

Describe how you will create access to the activities described above for underserved
communities who have experienced systemic barriers to participation in the arts and cultures.
Barriers to participation may include, but are not limited to, age, class, disability status, gender,
geographic location, race, sexual orientation, or other factors (450 words)

Community Partners
For each community partner, list the following:

- Partner Name
- Is this partner’s primary work in the arts, or outside of the arts?
- One-sentence description of how this partner will participate in the project
- Is this partner confirmed?

Project Activities
For each project activity, list the following:

- Name of activity
- Location of activity
- Date(s) of activity
- Description of activity
- Projected attendance
- Ticket/admission pricing
- Is this activity confirmed?
Budget

The applicant will be asked to complete a budget using Mid Atlantic Arts’ ArtsCONNECT budget template.

Artist Consent

Have you had the opportunity to share the specific plans and activities of this proposal to the artist and the artist representative? (Y/N)

Additional comments and/or summary of conversation between presenter and Artist/Artist Representative to date. (50 words)

For Our Records

The applicant will be asked to confirm organizational details on this tab.

Certification

The applicant will be asked to certify that by submitting this application, the applicant agrees to comply with the following Federal statutes and regulations

Lead Presenter

One applicant in the cohort, the lead presenter, must complete the following additional questions. All other applicants will not be asked to complete these questions.

List all presenter partners in this application. Include organization name, city, and state.

Total number of presenters represented in this application (including lead presenter)

Name of proposed artist/ensemble

Number of artists in ensemble

Artist information:

- Contact name
- Contact role
- Contact email
- Artist/Ensemble City (not agent/management)
- Artist/Ensemble State (not agent/management)
- Artist/Ensemble Zip (not agent/management)
- Artist/Ensemble Country (not agent/management)
- Artist/Ensemble website
Provide a brief biography of the artist/ensemble, including information on key creative personnel (i.e., choreographer, composer, director, or artistic director), and instrumentation, in the case of music applicants. Make sure to highlight any records of notable achievements in recent years. (500 words)

Describe the proposed work(s) to be performed, noting if any of the presenter partners will be showing different works at their venue. Include any information that helps illustrate the artist’s practice and the ideas behind the work. (500 words)

Work Samples (lead presenter only)

For both work samples:

Title of work

Date work was completed

Name of composer, choreographer, playwright or director

Engagements: will this work be performed at one or more of the consortium engagements? If yes, please list which presenter(s) will present the work.

Brief description of work sample, including date of performance, name and location of performance venue, identification of principal artists, recording conditions (if applicable), and any background information that would be helpful for panelists to better understand the work represented on the sample.