



# ArtsCONNECT

November 14, 2024



# Presenter



## **Sarah Lewitus**

Program Director, Performing Arts & Accessibility Coordinator

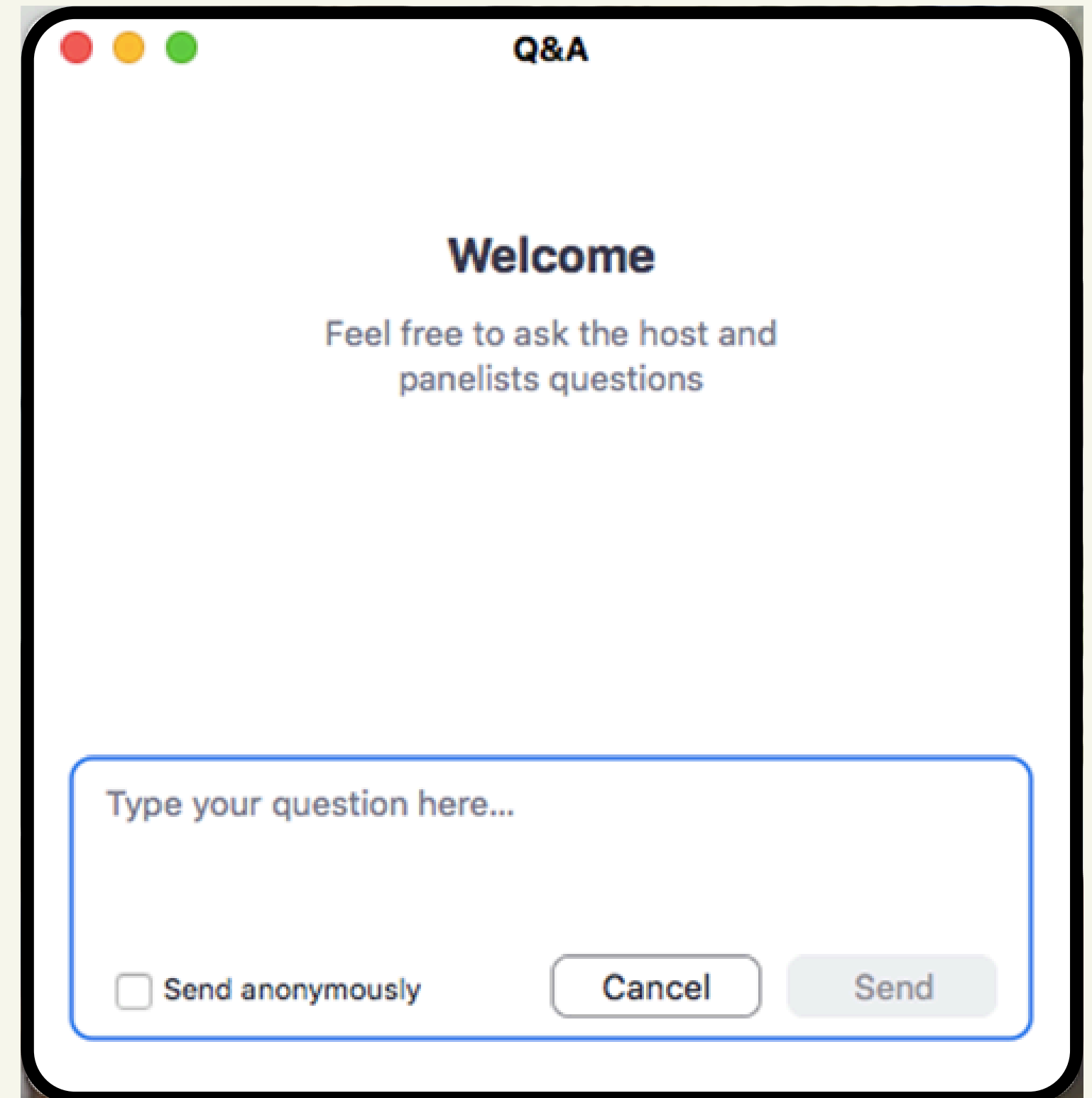
[slewitus@midatlanticarts.org](mailto:slewitus@midatlanticarts.org)

410-539-6656 X 110

# Webinar How-To

Type your question in the “Q&A” box to ask a question via chat. **Q&A will occur at the end of the webinar.**

To turn on **live captions**: on the control bar of your Zoom screen, select "**more**" and then select "**show captions**"



The image shows a screenshot of a Zoom Q&A chat box. At the top, there are three colored window control buttons (red, yellow, green) and the text "Q&A". Below this, the word "Welcome" is centered in a bold font. Underneath "Welcome", the text "Feel free to ask the host and panelists questions" is centered. At the bottom of the chat box, there is a text input field with the placeholder text "Type your question here...". Below the input field, there is a checkbox labeled "Send anonymously", a "Cancel" button, and a "Send" button.

# Accessibility

Program guidelines are available at [midatlanticarts.org](http://midatlanticarts.org) in PDF format and as an accessible Word file.

If you have any questions or would like to request accommodation at any point in your application process, contact Sarah Lewitus at 410-539-6656 x 110 or [slewitus@midatlanticarts.org](mailto:slewitus@midatlanticarts.org)



# Agenda

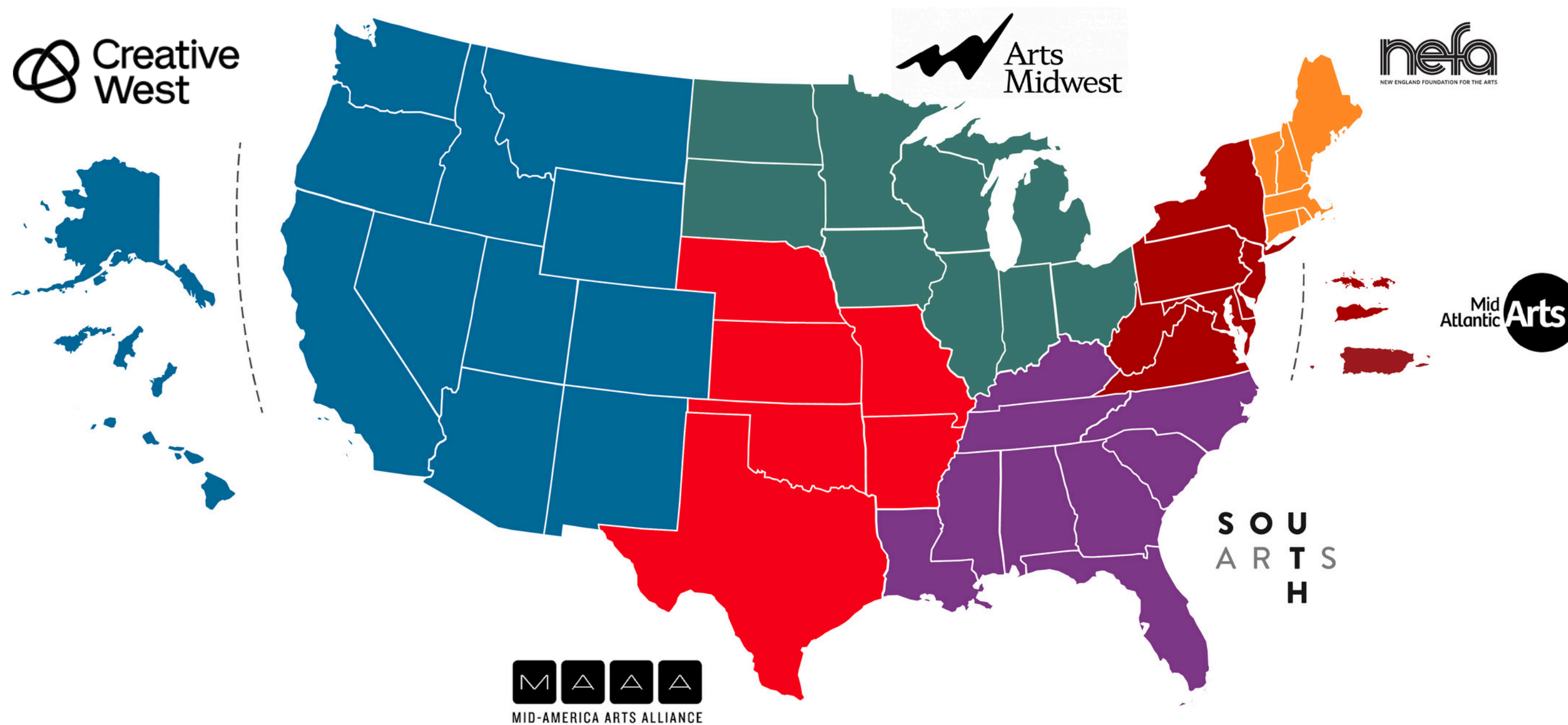
1. About Mid Atlantic Arts
2. About ArtsCONNECT
3. Eligibility Requirements
4. Artist/Company Requirements
5. Project Requirements
6. How does it work?
7. Important Dates
8. Q/A



Sphinx Virtuosi violinist Thierry Neves (violin) and William Neri (viola) work with Shenandoah Conservatory students during masterclasses.  
Credit: Shenandoah University / Alisa Holley.

# 1. About Mid Atlantic Arts

Established in 1979, we are one of six Regional Arts Organizations in the USA.

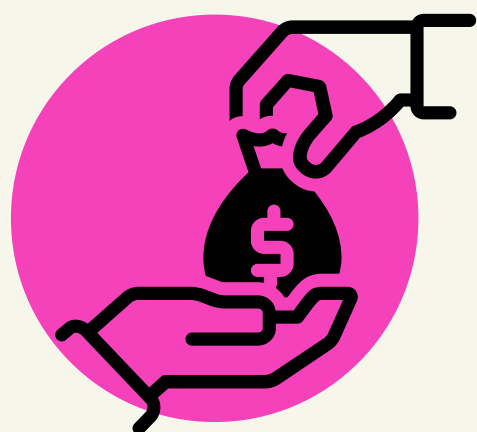




# Mission

Mid Atlantic Arts nurtures and funds the creation and presentation of diverse artistic expression and connects people to meaningful arts experiences within our region and beyond.

## 2. About ArtsCONNECT



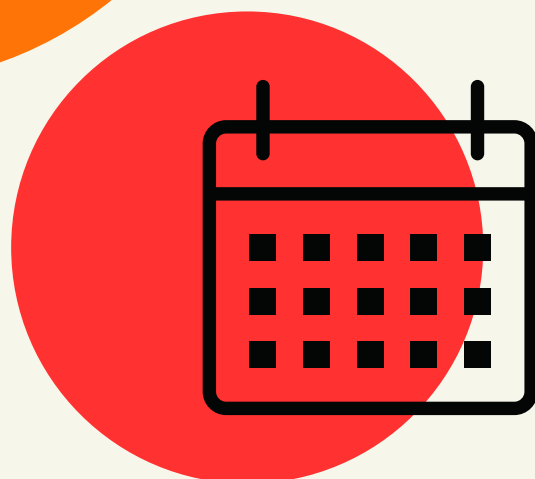
Annual grant program for **performing arts presenters in Mid Atlantic Arts' geographic region\***

\*Mid Atlantic Arts' geographic region includes Delaware, the District of Columbia, Maryland, New Jersey, New York, Pennsylvania, Puerto Rico, the U.S. Virgin Islands, Virginia, West Virginia, and the Native nations that share this geography.

Subsidizes presenters' artist fees when they partner with 3 or more performing arts presenters to engage the same artist/company

Support for engagements touring between **July 1, 2025 – June 30, 2026**

Review program guidelines for ArtsCONNECT at [midatlanticarts.org](https://midatlanticarts.org)





## Next step : **Presenter Pitch Session**

Sign up to share your project and learn about what other performing arts presenters are planning!

**Thursday December 12, 2024, 2:00pm ET**



## 3. Eligibility Requirements (1/3)

### Presenters must

- ✓ Be based in Mid Atlantic Arts' funding region
- ✓ Be a **501(c)(3) nonprofit organization** or be a unit of state or local government or Federally-recognized Indian tribal government
- ✓ **Demonstrate organizational administrative capacity** to complete all required project components in collaboration with the Roster Artist and their Tour Manager
- ✓ Be in good standing with Mid Atlantic Arts at the time of application, **with no overdue or outstanding required reports and/or grant documents**

# How do we define presenter?

- For this program, Mid Atlantic Arts defines “presenter” as an organization that financially compensates an artist/company that is a separate entity from the presenter for performance(s) and engagement activities in the presenter’s community. Producing organizations that solely create artistic work or assemble artists to perform as ensembles for performances are not eligible to apply.



**Presenters**




# What about presenting history?

- Presenters do not need to have a history of engaging professional touring artists as an ongoing and/or significant part of their organization's activity to apply for ArtsCONNECT.
- Organizations without a history of presenting touring artists will be asked to describe their administrative plan for engaging the Artist within their existing staff structure and among other organizational priorities.



## 3. Eligibility Requirements (2/3)

### The Consortium Must

-  Be made up of **three or more** presenters from two or more states/jurisdictions in Mid Atlantic Arts' funding region (No maximum requirement; recommended to cap at 6)
-  Each presenter in the consortium submits their own application
-  Identify one presenter to serve as the Lead Presenter (does not serve as fiscal conduit)

## 3. Eligibility Requirements (3/3)

### Maximum number of applications



Performing arts presenters can submit a maximum of one ArtsCONNECT grant in the 2025-2026 cycle.

## 4. Artist/Company Requirements

**What artist/company can a performing arts presenter receive support to present?**

- ✓ Artist can be based anywhere across the U.S. or around the world (not a roster program)
- ✓ The same artist must be proposed for the entire consortium— does not need to be the same work; does not need to be contiguous
- ✓ Cannot be an artist on current Performing Arts Global Exchange or Mid Atlantic Tours roster
- ✓ Cannot be an artist that a presenter has received ArtsCONNECT support for in the past 5 years

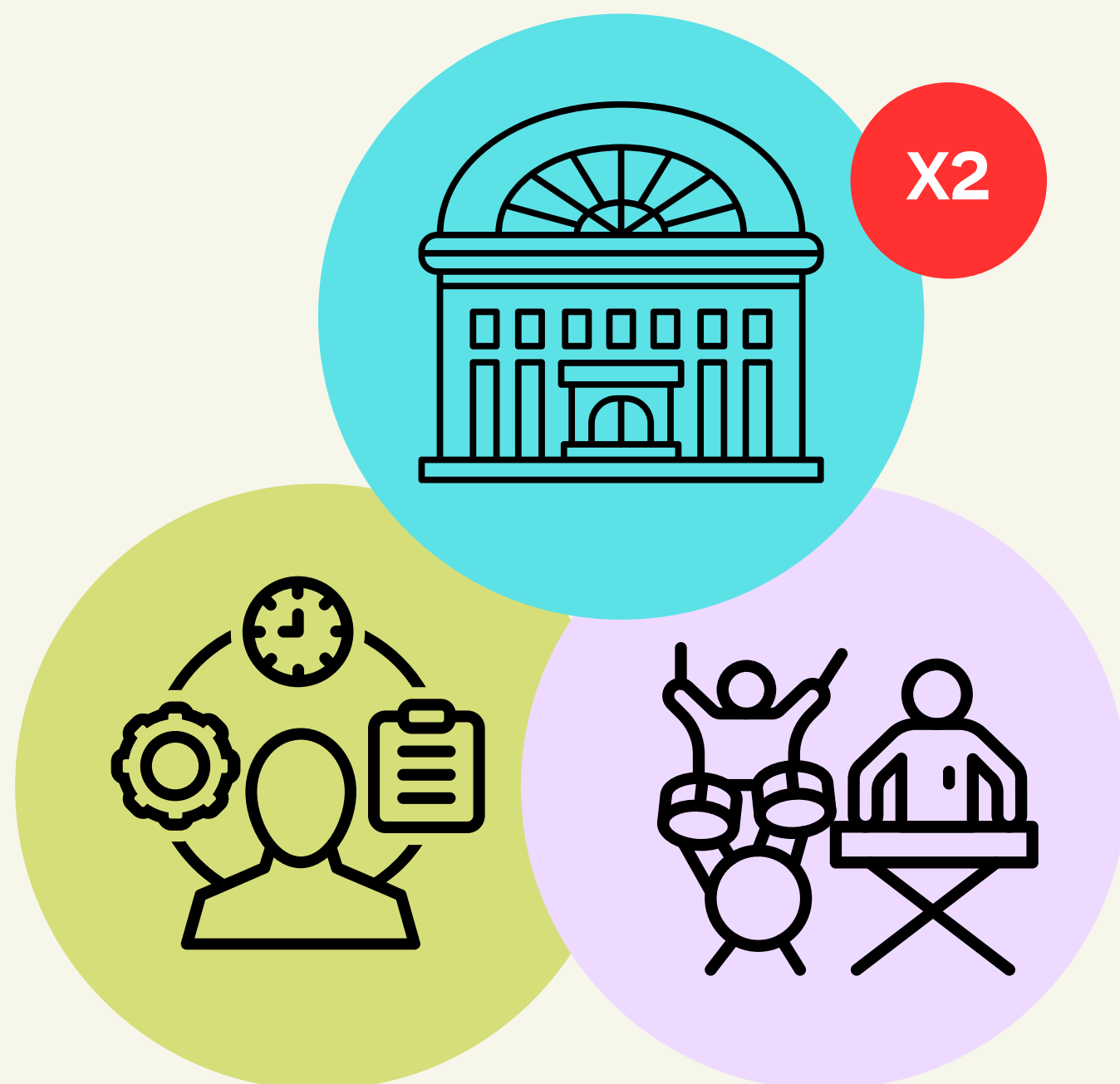
## 5. Project Requirements

### For each presenter in the consortium:

- ✓ At least one performance open to the general public
- ✓ At least one community engagement activity
- ✓ Must take place between July 1, 2025 and June 30, 2026
- ✓ Cannot be a fundraising event



# Engagement Activities



- Presenters work together with the artist/company to plan at least two engagement activities
- At least one of the two engagement activities must include a performance or performative component of at least 30 minutes that is open to the public (may be ticketed or free; performance may be repeated multiple times during the engagement or performed one time)

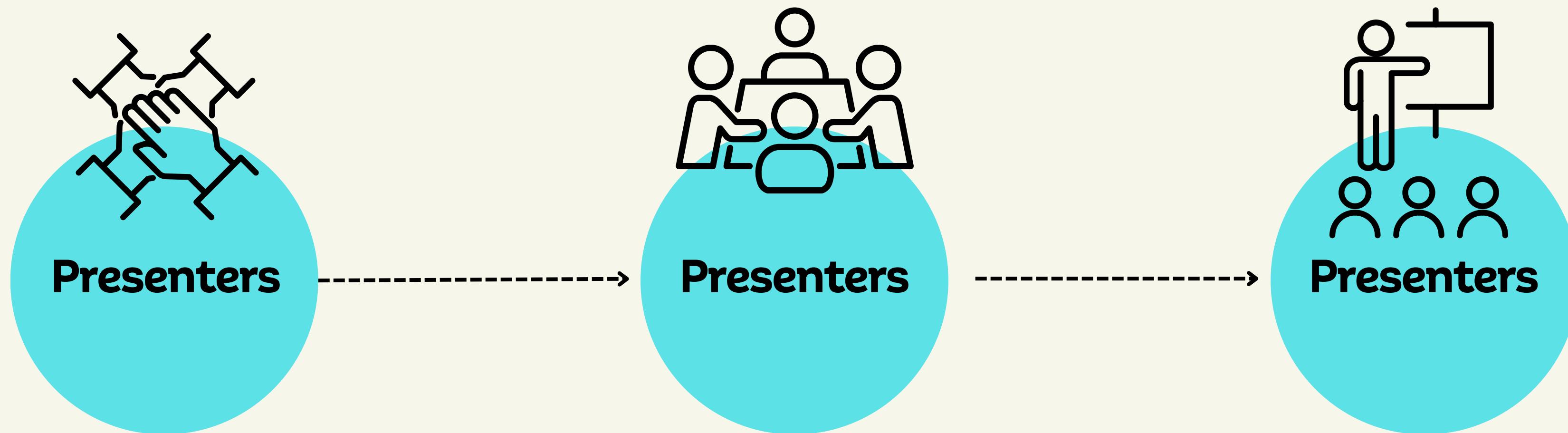
# Potential Grant Award

Eligible presenters can receive funding support as follows:



- Artist compensation subsidy up to 50% of the artist compensation agreed upon between the Presenter and the Artist (including artistic salary/fees, housing, per diem and travel). Minimum request: \$1,000.00 USD
- Other eligible expenses up to \$2,000.00 USD to support direct project expenses

## 6. How does it work? (1/2)

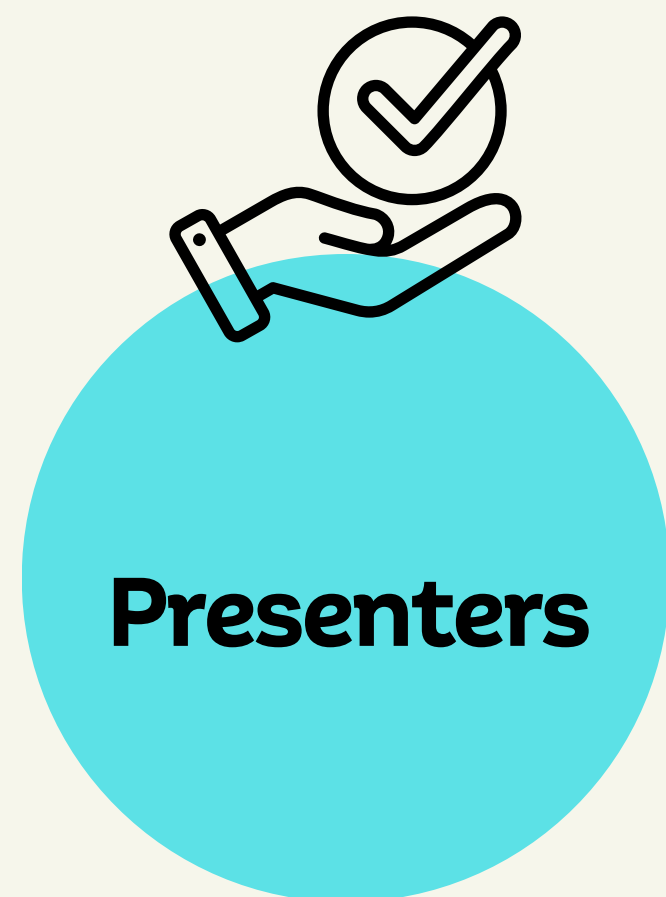


Presenters work together as a consortium to identify an artist/company they want to present in each of their communities

Optional: Presenters attend the Presenter Pitch Session on Thursday, December 12, 2024

One presenter from the consortium submits the artist/company to the Projects in Development listing (submit by February 13, 2025)

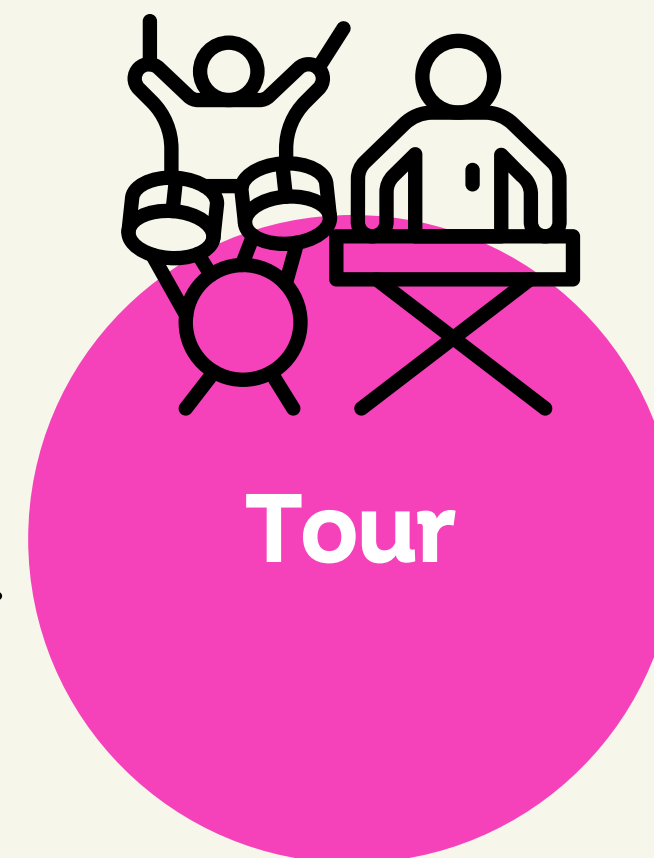
## 6. How does it work? (2/2)



Presenters submit an application by no later than Tuesday, February 25, 2025, through SmartSimple



Grants are formally awarded in July 2025



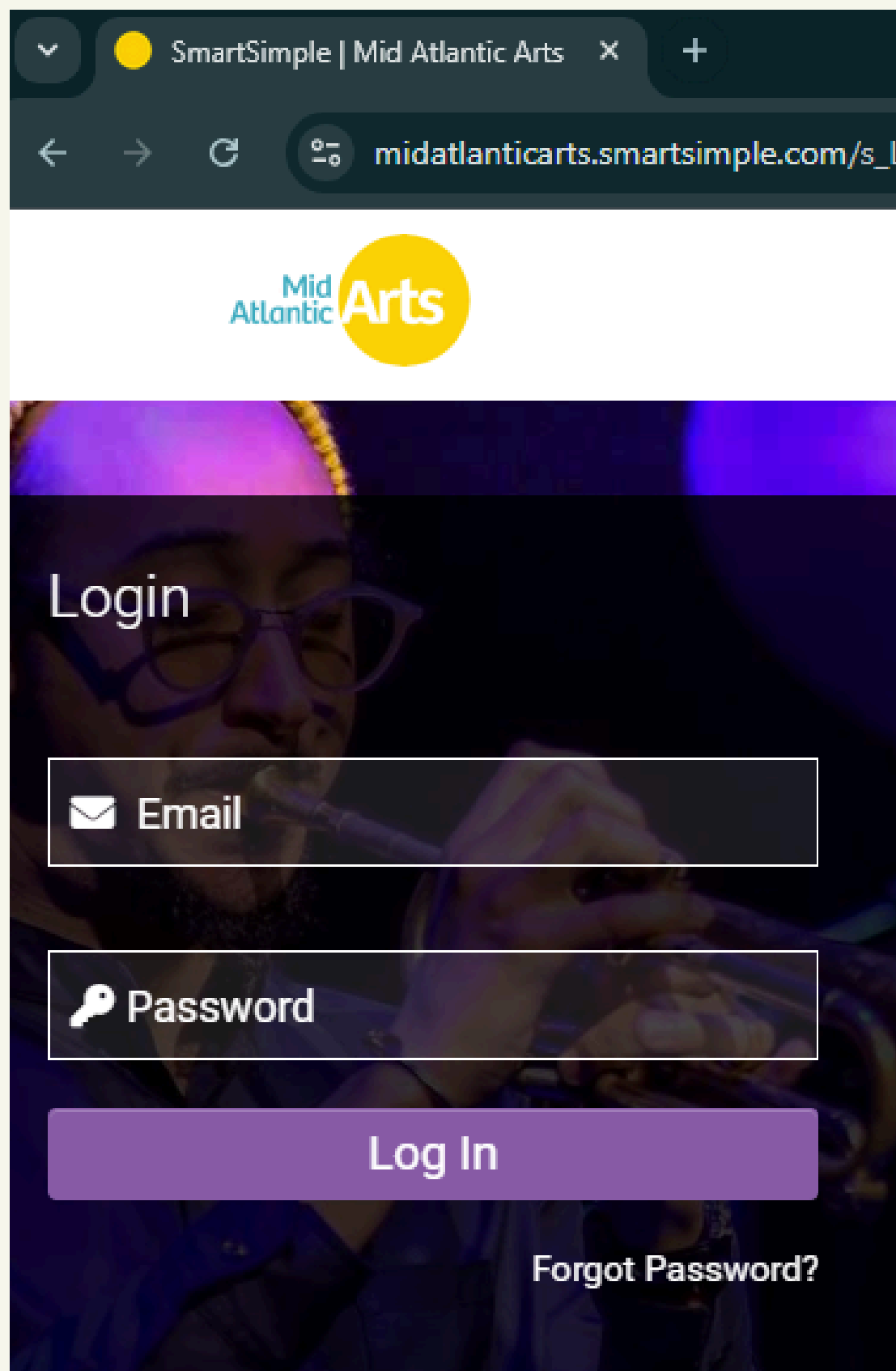
Awarded projects take place between July 1, 2025- June 30, 2026

# Projects in Development Listing



- REQUIRED for each application cohort to participate. Submissions due February 13, 2025.
- Presenters are encouraged to submit as early as possible
- Only one submission required per cohort
- Any presenter can submit (does not need to be lead presenter)
- No penalty for submitting a project that does not move forward to application

# Application Process: SmartSimple



1. Presenters log in to the SmartSimple platform with existing credentials, or create a login
2. Application components include:
  - Letter of Agreement
  - Narravite
  - Budget

## 6. After application submission



Staff reviews your application for eligibility issues. You will be contacted if we have questions.



Applications with support materials are sent to panelists who evaluate applications against program criteria



Panelists make recommendations that are sent to the Mid Atlantic Arts Board of Directors for final approval



Applicants will be notified of their selection status via email by the end of May, 2025; formal grant awards issued July 2025

# Review Criteria

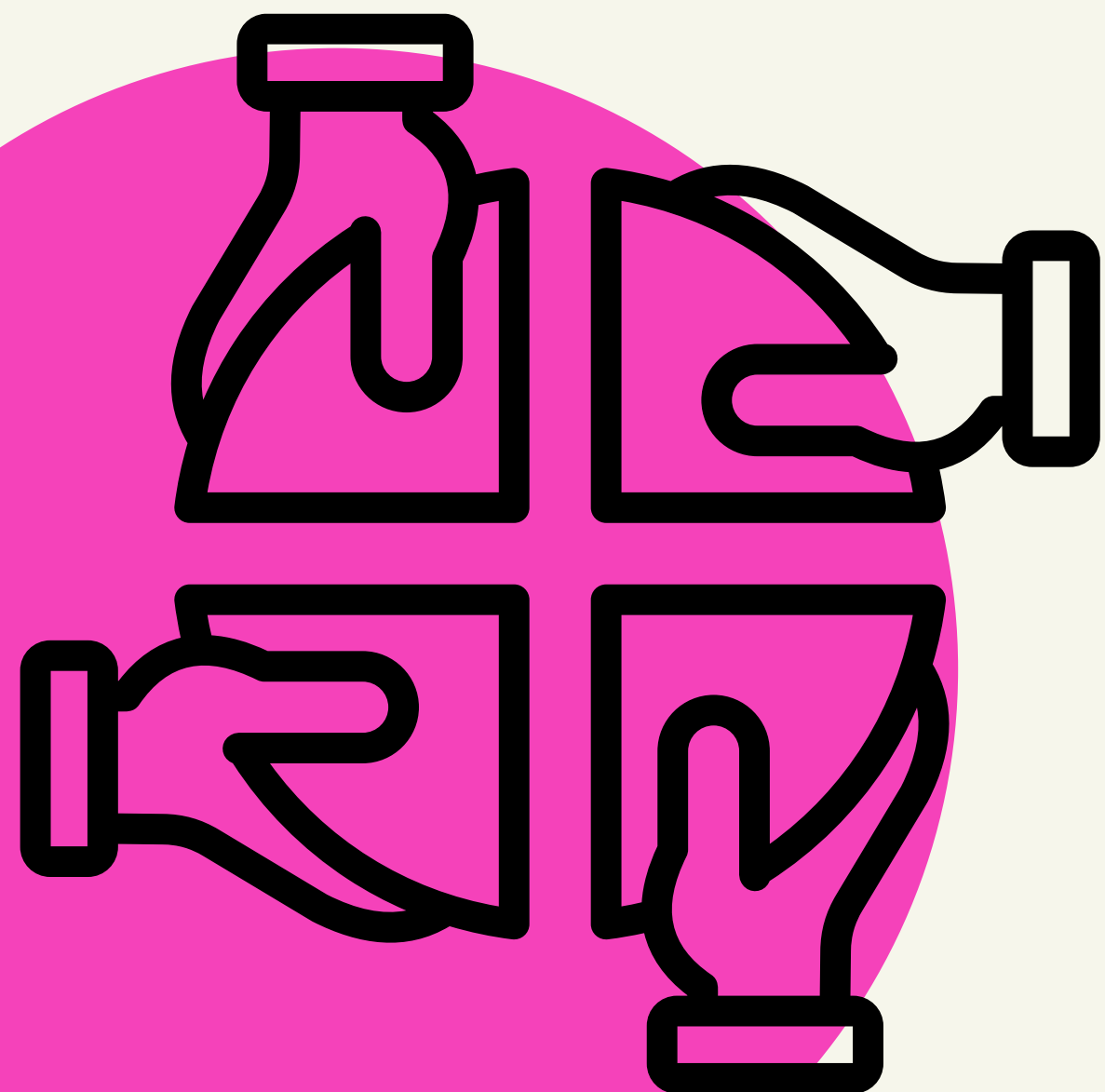


- Mission impact
- Artistry
- Community benefit
- Access





# Potential Grant Award details 1/2



## Project Tiers

- $< \text{ or } = \$10,000$
- $> \$10,000$

- All funding decisions are made by consortium: all presenters in the consortium will receive funding, or none will.
- Grant awards must be matched on a 1:1 basis.

# Potential Grant Award details 2/2



Funding awarded by Mid Atlantic Arts is restricted to the specific, direct costs of the project as detailed in the Presenter Grant Award Section of the guidelines and may not be used for indirect costs.

Any air travel directly paid by the presenter in whole or in part with this grant or the match must follow the provisions of the Fly America Act.



# If Awarded: Grant Payment & Final Report



If awarded, 100% of the presenter grant will be released at the beginning of the grant period (30 days prior to the first engagement activity) provided that the following items have been completed by the grant recipient:

- Review and execution of a grant award agreement
- Upload a copy of the counter-signed contract with the proposed artist in the Mid Atlantic Arts portal no later than 30 days prior to the first engagement activity

A final report for a funded project is to be completed and is due no later than 30 days after the conclusion of the final engagement activity.

# 6. Important Dates



<p><b>ArtsCONNECT Presenter Pitch Session (optional)</b></p>	<p><b>Projects in Development Submission Deadline (required)</b></p>	<p><b>ArtsCONNECT Application Deadline</b></p>	<p><b>Formal award notifications sent</b></p>	<p><b>Project period for ArtsCONNECT-funded projects</b></p>
<p><b>Thursday, December 12, 2024, 2:00pm ET</b></p>	<p><b>Thursday, February 13, 2025</b></p>	<p><b>Tuesday, February 25, 2025</b></p>	<p><b>July 2025</b></p>	<p><b>Tuesday, July 1, 2025 - Tuesday, June 30, 2026:</b></p>

# Q & A



**Share your questions**  
about the ArtsCONNECT  
program **in the question**  
**box below!**

Q&A

**Welcome**

Feel free to ask the host and  
panelists questions

Type your question here...

Send anonymously

Cancel Send

# Thanks!

Do you have more questions or concerns? Contact us!



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