



# Special Presenter Initiatives

November 21, 2024





# Presenters



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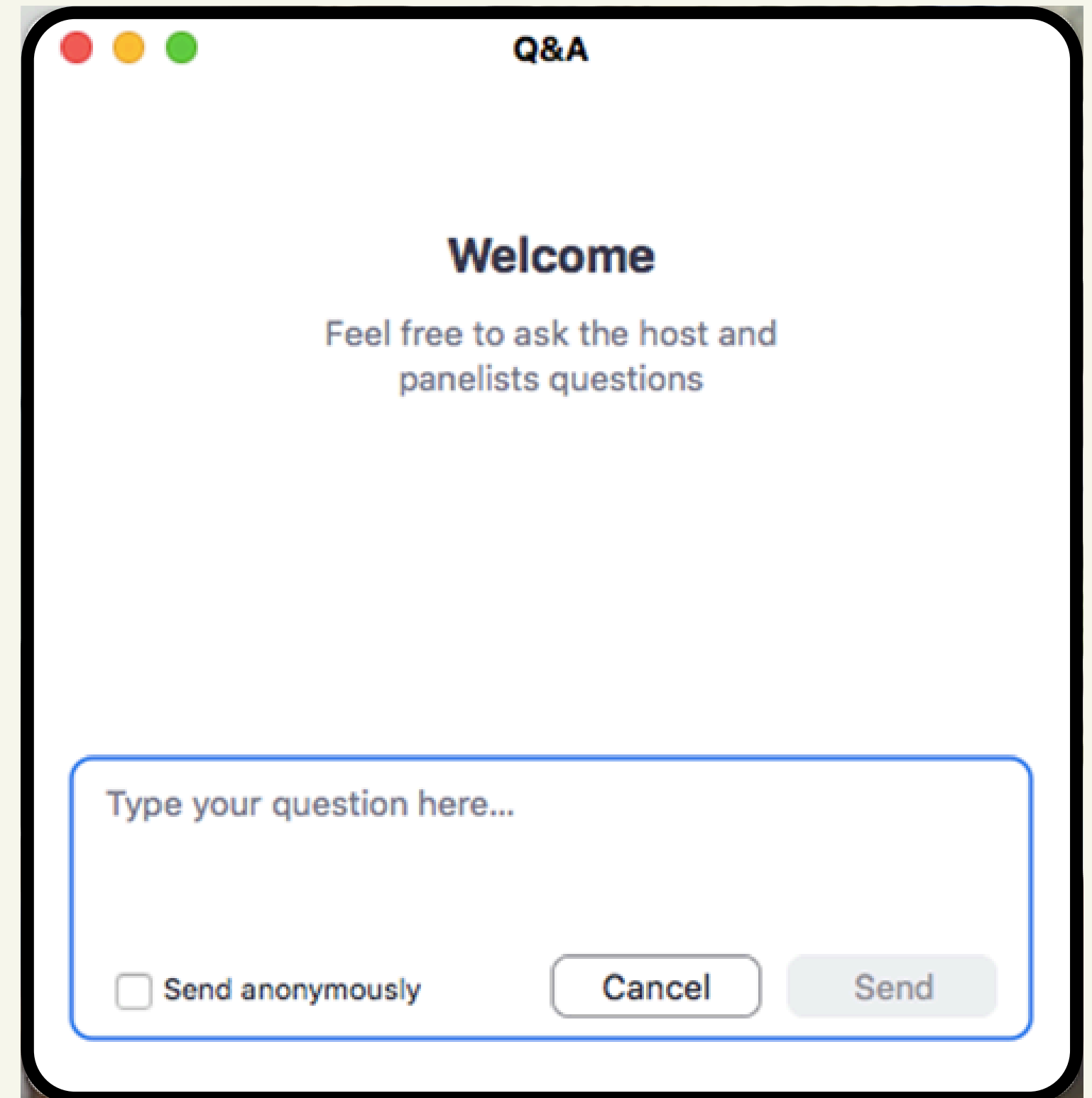
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# Webinar How-To

Type your question in the “Q&A” box to ask a question via chat. **Q&A will occur at the end of the webinar.**

To turn on **live captions**: on the control bar of your Zoom screen, select "**more**" and then select "**show captions**"



The image shows a screenshot of a Zoom Q&A chat window. At the top, there are three window control buttons (red, yellow, green) and the title "Q&A". The main content area displays a "Welcome" message: "Welcome" in bold, followed by "Feel free to ask the host and panelists questions" in a smaller font. At the bottom, there is a text input field with the placeholder "Type your question here...". Below the input field, there is a checkbox labeled "Send anonymously", a "Cancel" button, and a "Send" button.

# Accessibility

Program guidelines are available at [midatlanticarts.org](http://midatlanticarts.org) in PDF format and as an accessible Word file.

If you have any questions or would like to request accommodation at any point in your application process, contact Sarah Lewitus at 410-539-6656 x 110 or [slewitus@midatlanticarts.org](mailto:slewitus@midatlanticarts.org)





# Agenda

1. About Mid Atlantic Arts
2. About Special Presenter Initiatives
3. Eligibility Requirements
4. Artist/Company Requirements
5. Project Requirements
6. How does it work?
7. Important Dates
8. Q/A

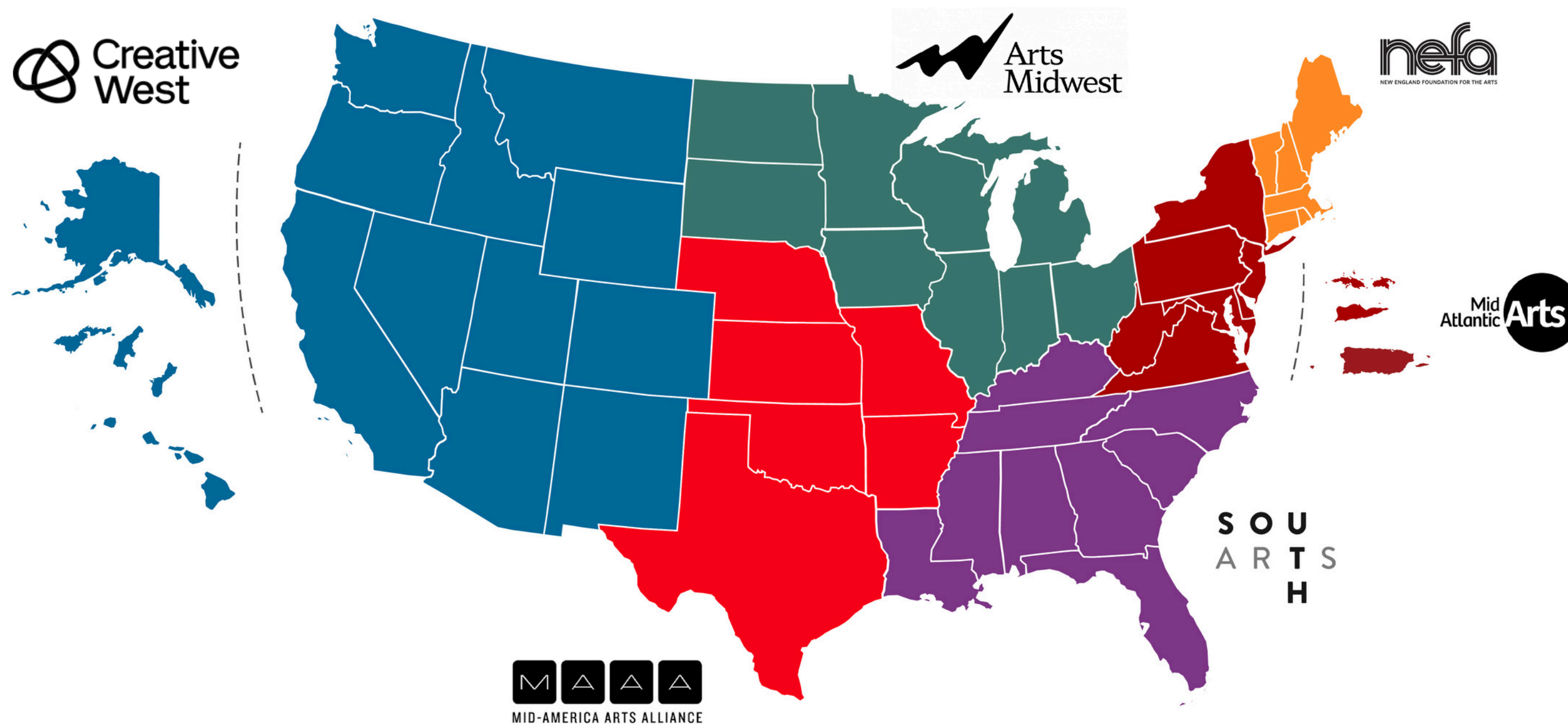


Sydney L. Mosley Dances (SLMDances) performs at Dance Place with support from Special Presenter Initiatives. Photo Credit: Chandler Bramstedt.



# 1. About Mid Atlantic Arts

Established in 1979, we are one of six Regional Arts Organizations in the USA





# Mission

Mid Atlantic Arts nurtures and funds the creation and presentation of diverse artistic expression and connects people to meaningful arts experiences within our region and beyond.



Daimh performing at KANAWHA VALLEY FRIENDS OF OLD-TIME MUSIC AND DANCE with support from Special Presenter Initiatives. Photo Credit: Jennifer Allison Bauman.



## 2. About Special Presenter Initiatives

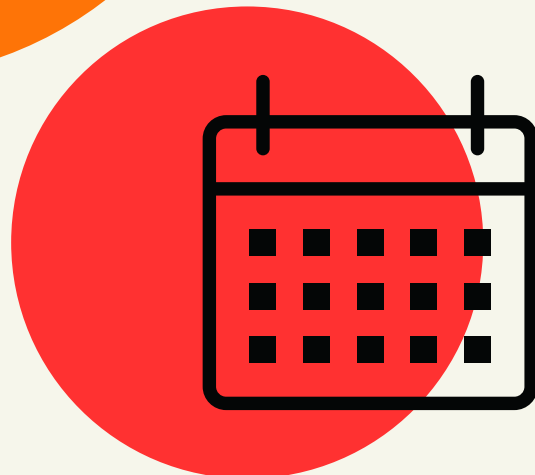


Annual grant program for **performing arts presenters in Delaware, the District of Columbia, Puerto Rico, the U.S. Virgin Islands, West Virginia, and the Native nations that share this geography.**



Funded through National Endowment for the Arts' Regional Engagement Program (REP)





Subsidizes small to mid-sized presenters' artist fees.



Support for engagements touring between **July 1, 2025 – June 30, 2026**

## 3. Eligibility Requirements (1/2)

### Presenters must

-  Be based in Mid Atlantic Arts' funding region
-  Be a **501(c)(3) nonprofit organization** or be a unit of state or local government or Federally-recognized Indian tribal government
-  **Demonstrate organizational administrative capacity** to complete all required project components
-  Be in good standing with Mid Atlantic Arts at the time of application, **with no overdue or outstanding required reports and/or grant documents**

# How do we define presenter?

- For this program, Mid Atlantic Arts defines “presenter” as an organization that financially compensates an artist/company that is a separate entity from the presenter for performance(s) and engagement activities in the presenter’s community. Producing organizations that solely create artistic work or assemble artists to perform as ensembles for performances are not eligible to apply.



**Presenters**





# What about presenting history?

- Presenters do not need to have a history of engaging professional touring artists as an ongoing and/or significant part of their organization's activity to receive Special Presenter Initiatives support.
- Organizations without a history of presenting touring artists will be asked to describe their administrative plan for engaging the Artist within their existing staff structure and among other organizational priorities.





## 3. Eligibility Requirements (2/2)

### Maximum number of applications

-  Presenters based in Delaware, Puerto Rico, and the U.S. Virgin Islands may submit applications for a maximum of two Special Presenter Initiatives projects per annual application cycle
-  Presenters based in Washington, DC and West Virginia may submit applications for a maximum of one Special Presenter Initiatives project per annual application cycle

## 4. Artist/Company Requirements

**What artist/company can a performing arts presenter receive support to present?**

-  Artist can be based anywhere across the U.S. or around the world  
(not a roster program)
-  Cannot be an artist on current Performing Arts Global Exchange or  
Mid Atlantic Tours roster



## 5. Project Requirements

- ✓ At least one performance open to the general public
- ✓ At least one community engagement activity
- ✓ Must take place between July 1, 2025 and June 30, 2026
- ✓ Cannot be a fundraising event
- ✓ Performances primarily serving a non-public audience cannot serve as performance open to general public (but can serve as community engagement activity)

# Engagement Activities



- Presenters work together with the artist/company to plan at least two Engagement Activities
- At least one of the two engagement activities must include a performance or performative component of at least 30 minutes that is open to the public (may be ticketed or free; performance may be repeated multiple times during the engagement or performed one time)

# Potential Grant Award

Eligible presenters can receive funding support as follows:



- Artist compensation subsidy up to 50% of the negotiated artist fee for the engagement, but not to exceed \$2,000 USD for Performing Arts Presenters in DC, DE and WV; not to exceed \$5,000 in PR and USVI, and no less than \$750 USD
- Other eligible expenses up to \$2,000 USD to support direct project expenses



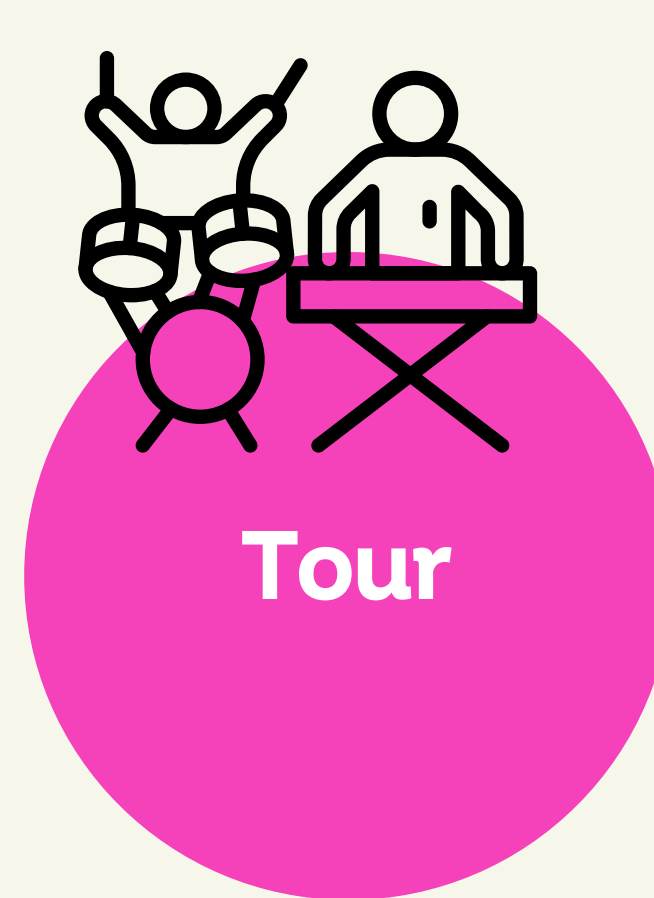
## 6. How does it work?



Presenters submit an application by no later than Thursday, March 13, 2025 through SmartSimple

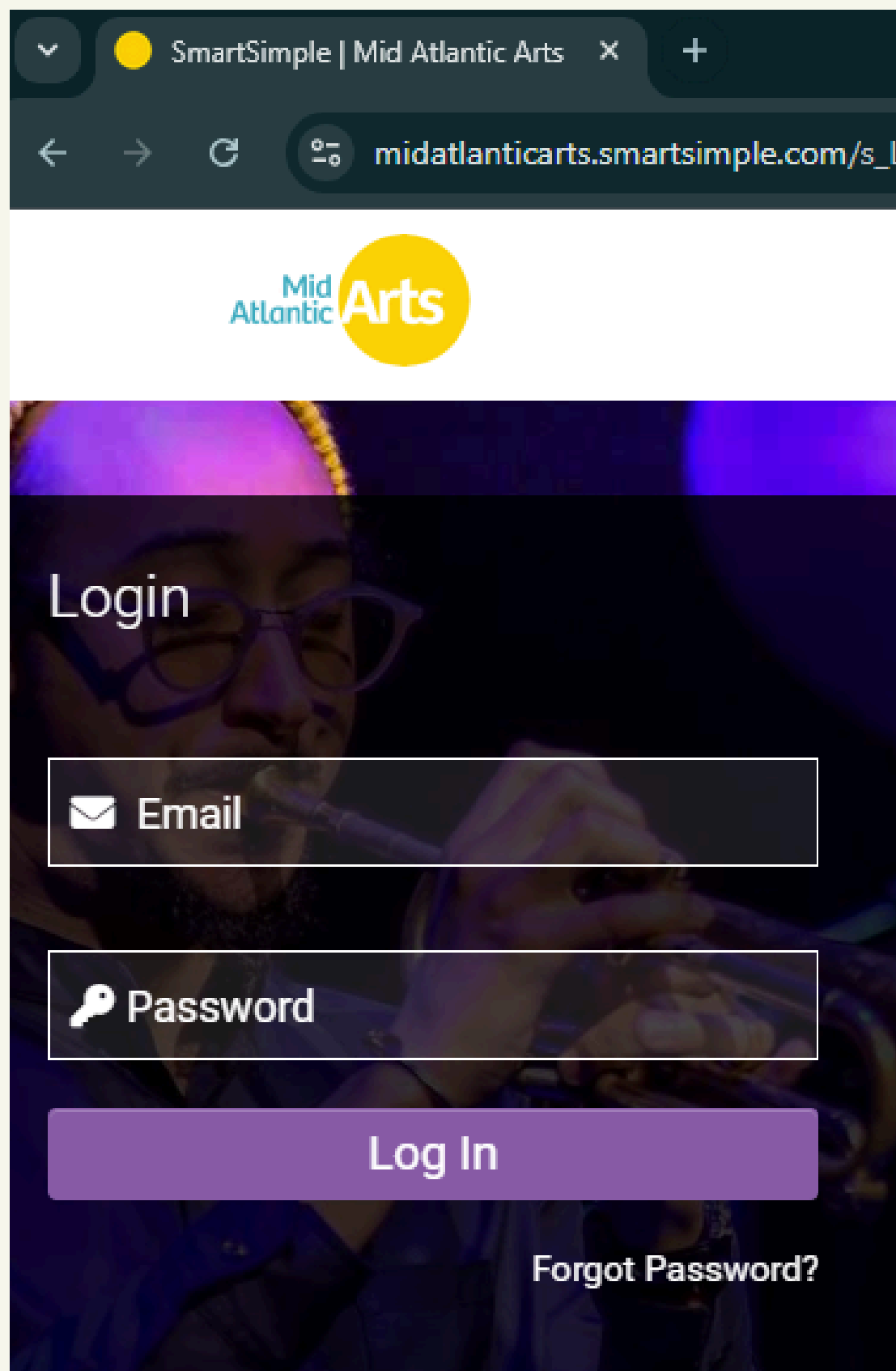


Grants are formally awarded in July 2025



Awarded projects take place between July 1, 2025-June 30, 2026

# Application Process: SmartSimple



1. Presenters log in to the SmartSimple platform with existing credentials, or create a login
2. Application components include:
  - Letter of Agreement
  - Narrative
  - Budget

## 6. After application submission



Staff reviews your application for eligibility issues. You will be contacted if we have questions.



- Mid Atlantic Arts meets with the applicant's State or Jurisdictional Arts Agency plus one external reviewer to review applications and make funding recommendations



Panelists make recommendations that are sent to the Mid Atlantic Arts Board of Directors for final approval



Applicants will be notified of their selection status via email by the end of May, 2025; formal awards made in July 2025

# Review Criteria

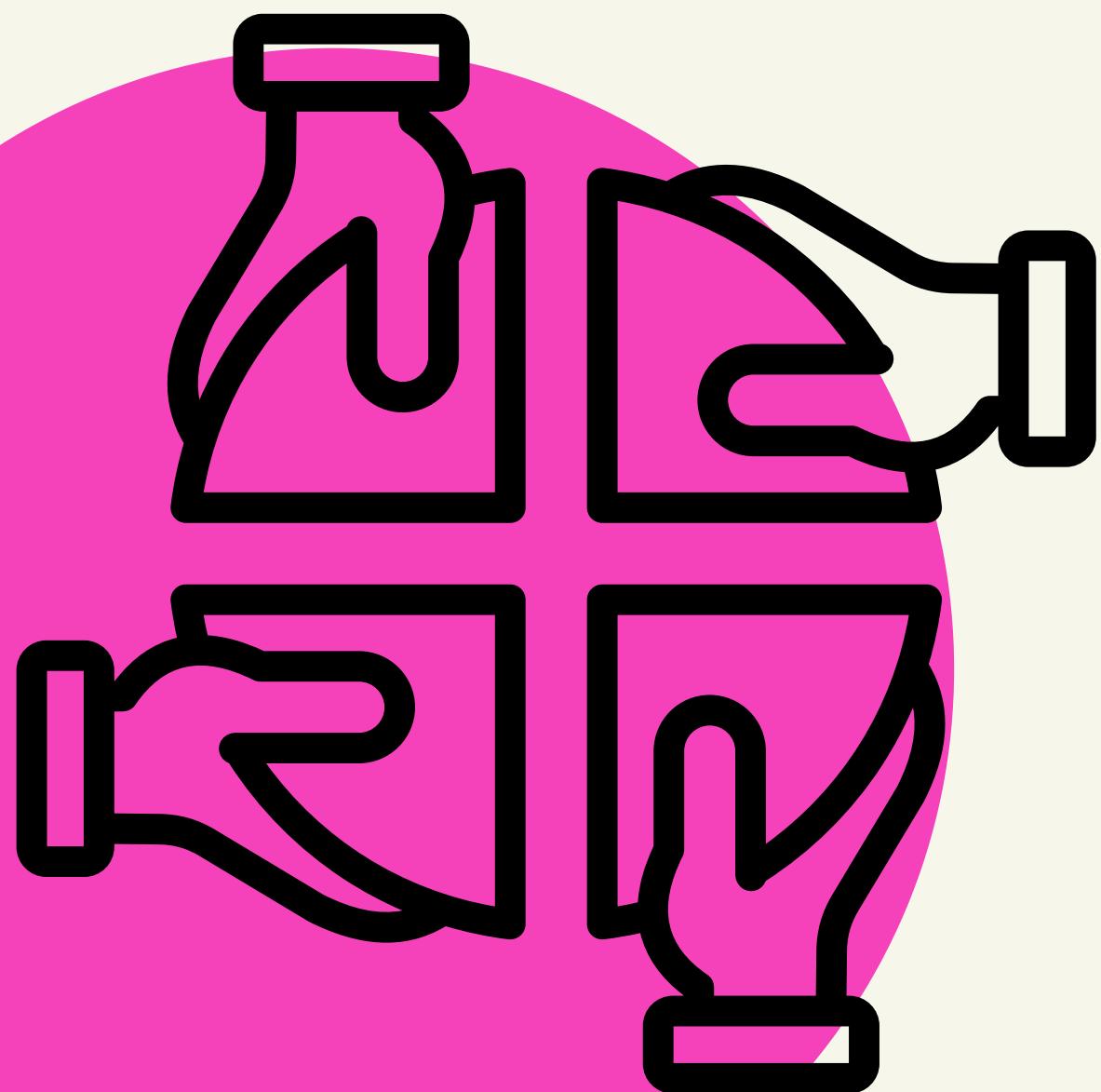


- Mission impact
- Artistry
- Community benefit
- Access



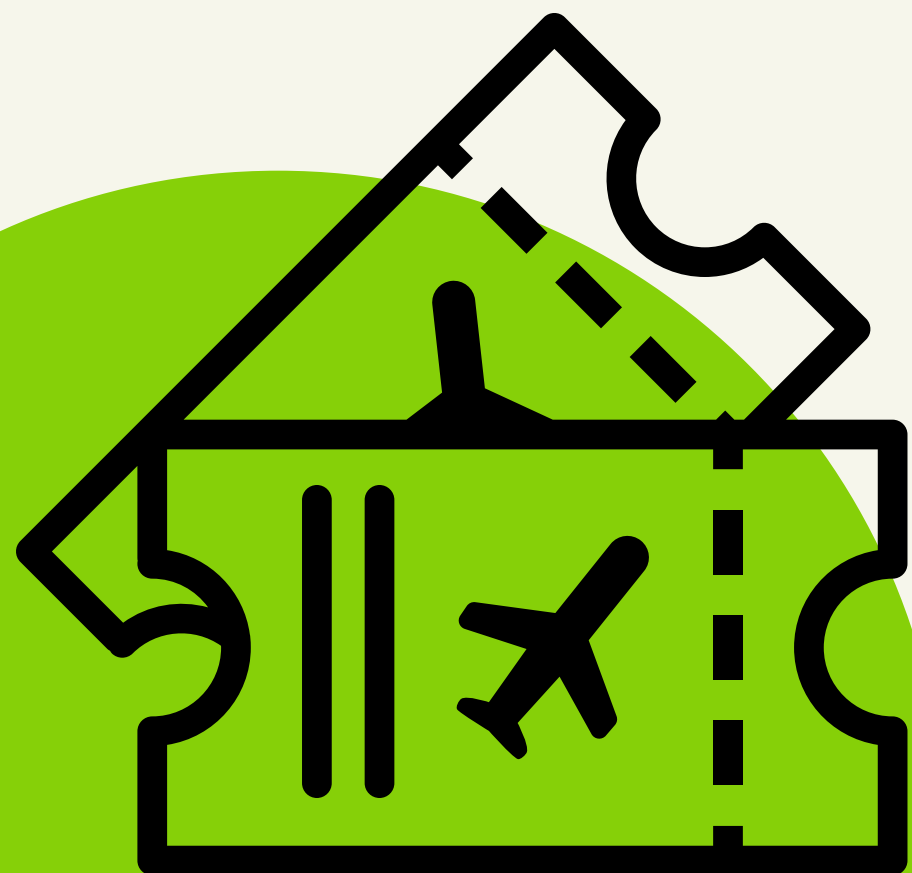


# Potential Grant Award details 1/2



Grant awards must be matched on a 1:1 basis. The match may not include Federal funds whether they are received directly from a Federal agency or indirectly, such as through a state agency or other entity. In addition, the Mid Atlantic Arts grant and the required match may not be used to match any other directly or indirectly received Federal funds.

## Potential Grant Award details 2/2



Funding awarded by Mid Atlantic Arts is restricted to the specific, direct costs of the project as detailed in the Presenter Grant Award Section above and may not be used for indirect costs.

Any air travel directly paid by the presenter in whole or in part with this grant or the match must follow the provisions of the Fly America Act.

# If Awarded: Grant Payment & Final Report



If awarded, 100% of the presenter grant will be released at the beginning of the grant period (30 days prior to the first engagement activity) provided that the following items have been completed by the grant recipient:

- Review and execution of a grant award agreement
- Upload a copy of the counter-signed contract with the proposed artist in the Mid Atlantic Arts portal no later than 30 days prior to the first engagement activity

A final report for a funded project is to be completed and is due no later than 30 days after the conclusion of the final engagement activity.

# 6. Important Dates



Special Presenter Initiatives Application Deadline	Formal award notifications sent	Project period for Special Presenter Initiatives-funded projects
Thursday, March 13, 2025	July 2025	July 1, 2025-June 30, 2026:

# Q & A



**Share your questions**  
about the Special  
Presenter Initiatives  
program **in the question  
box below!**

Q&A

**Welcome**

Feel free to ask the host and  
panelists questions

Type your question here...

Send anonymously

Cancel Send



# Thanks!

Do you have more questions or concerns? Contact us!



**Sarah Lewitus**

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[midatlanticarts.org](https://midatlanticarts.org)