



# April 2025 Philly JAZZ MONTH

Sponsor and Partnership Opportunities

"A city-wide celebration of the past, present, and future of jazz"

Throughout April, Philly Jazz Month, will celebrate the work of exceptional artists and organizations in Philadelphia and accelerate collaborative efforts to bring local, national, and international awareness to the city's vibrant jazz scene and African-American Cultural heritage.

Philly Jazz Month will feature a dynamic month l lineup of inclusive public art events and performances. Attendees can enjoy over 100 performances across various local venues and organizations, take part in immersive workshops and educational sessions, and enrich their appreciation and knowledge of jazz.



Philly Jazz Month is co-presented by Creative Philadelphia and Mid Atlantic Arts



Mid Atlantic Arts nurtures and funds the creation and presentation of diverse artistic expression and connects people to meaningful arts experiences within our region and beyond.

As one of the six regional arts organizations in the United States, Mid Atlantic Arts has over 45 years in performing arts program support and community engagement activities. With a well-established presence, Mid Atlantic Arts works to provide financial support and opportunities to organizations and artists across Pennsylvania.

# Creative Philadelphia

Creative Philadelphia provides creative and economic opportunities for all Philadelphians to thrive through the arts. They advance public access to arts and culture, collaborate with local creative communities, and celebrate the city's cultural assets, contributing to a safer, cleaner, and greener city.



Creative Philadelphia envisions a safer, cleaner, and greener city where creatives thrive both socially and economically, and arts and culture enriches the lives of all. With over 40 years supporting Philadelphia Artists, they are a pinnacle of the Philadelphia arts community. Valuing collaboration, creative expression, economic opportunity, equity and inclusive diversity, positive social change, stewardship and sustainability



### Who we will connect with...





Show your support for the captivating jazz heritage of

Philadelphia **by joining** our community of

## PHILLY JAZZ MONTH SPONSORS!



Co-presented by:



Atlantic Arts

Sponsors:

D peco<sup>™</sup> AN EXELON COMPANY

Pennsylvania Council on the Arts

All sponsorships and gifts in support of Philly Jazz month are processed by Mid Atlantic Arts, a 501c3 nonprofit organization.





Join Us in supporting Philly's vibrant jazz community by sponsoring or making a gift to Philly Jazz Month!

- \$75,000 | Only One Available! HEADLINER
- \$50,000 | Only Two Available! VIRTUOSO
- \$25,000 JAZZ LEGEND
- AFICIONADO \$10,000
- JAZZ ENTHUSIAST \$5,000
  - COMMUNITY \$2,500
    - **CHAMPION**

Your tax-deductible gift funds a full month of programming and provides a high impact gift that supports Philly's jazz artists, venues, and organizations and provides access to the program to Philly communities. Learn more about tax deductibility below!

# Benefits

	Headliner	Virtuoso	Jazz Legend	Aficionado	Jazz Enthusiast	Community Champion
Print Marketing Materials	Logo	Logo	Logo	Name Listed	Name Listed	
Website	Logo + Quote	Logo	Logo	Logo	Name Listed	Name Listed
Social Media	Thank You Post	Logo	Logo	Name Listed	Name Listed	Name Listed
Email/Press Release	Logo + Quote	Logo	Logo	Logo	Name Listed	Name Listed
Tickets/Event Participation	Ticket pack of 20 to select events!	Ticket pack of 10 to select events!	Ticket pack of 8 to select events!	Ticket pack of 5 to select events!	5 Tickets to sponsored event	
Other	Name included in event title and all communications for the program.	Opportunities for staff participation and volunteering.				

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## **OTHER WAYS TO SUPPORT**

#### FRIENDS OF PHILLY JAZZ MONTH

All gifts of \$500 or more in support of Philly Jazz Month make you a friend of the annual program. Friends of Philly Jazz Month have are acknowledged online.

#### COMMUNITY PARTNERS

**Want to participate?** Our Community Partners are venues and local organizations who make their programming efforts a part of Philly Jazz Month. Let us know if you want to be involved!

#### MEDIA PARTNERS

**Spread the word!** Media partners like radio stations, organizations, websites and print media that provide free or collaborative advertising for Philly Jazz Month are crucial to the program's success!

### Interested in supporting Philly Jazz Month?

#### Make a Gift Here!

il's easy

Or contact Brittney, our Director of Development at bhuff@midatlanticarts.org to make sponsorship gift and learn more!

Tax Deductibility: All gifts are tax deductible minus benefit value of tickets. Mid Atlantic Arts is a 501©(3) nonprofit organization. A copy of our financial statement is available upon request. Please be advised that, in keeping with IRS guidelines, ticket requests may affect the deductibility of your gift. Gifts received through donor advised funds or family foundations are not eligible for ticket benefits, although tickets may be purchased separately. Any print or digital recognition of your support is a gesture of thanks for supporting Philly Jazz Month. Products or services of sponsors cannot be featured or promoted.